



FOR IMMEDIATE RELEASE

New Minwax® Food-Grade Wood Oil & Conditioner: Butcher-Block Protection That's Food Contact Safe? Yes, Chef!

Introducing the first FDA-compliant, food-contact-safe wood care solution that provides lasting, 2-in-1 protection for beautiful wooden kitchenware

CLEVELAND – [Sept. 5, 2024] – [Minwax®](#), America's No. 1* selling brand of interior wood stains and clears, announces the launch of its first food-contact-safe, FDA-compliant solution: [Food-Grade Wood Oil & Conditioner](#). Available in a convenient 12-ounce bottle at Lowe's nationwide, this innovative product offers an easy way to protect and condition all your wooden kitchenware, including butcher blocks, cutting boards, wooden bowls and utensils.

Wood is indispensable in any kitchen, from a dependable cutting board to essential tools like wooden spoons. Properly protecting and conditioning wood is crucial in preventing it from absorbing liquids, which can cause swelling, warping and cracking. Minwax® offers an innovative, 2-in-1 oil and conditioning solution that simplifies wood care.

“As the first food-grade Wood Oil & Conditioner product in the Minwax® lineup, this new product extends our tradition of quality into a new category, offering a food-contact-safe, efficient and effective solution for consumers' wood care needs,” said Andrew Marsden, Senior Product Manager, Sherwin-Williams Consumer Brands Group. “Oiling and conditioning wooden kitchenware typically involves two separate steps using two separate products—our goal was to simplify that process with one convenient, yet food-contact-safe option consumers can't find anywhere else.”

Features and benefits include:

- **Premium 2-in-1 Formula:** Combines the benefits of wood oil and conditioner in a single product, saving you money by eliminating the need for multiple products.
- **Durable Protection:** Provides lasting care for butcher blocks, cutting boards and wooden kitchenware, ensuring extended use.
- **Food Contact Safe and FDA Compliant:** Safe for all food contact surfaces, meeting rigorous FDA standards while leaving no odor or taste behind once dried.
- **Easy Application:** Simply shake well before use; apply with a clean, dry cloth; allow it to saturate for 30 minutes; wipe off excess; and apply two coats with a drying time of 30 minutes between coats. Surfaces can be fully used within 2-4 hours. Cleanup is easy with soap and warm water.

“The Minwax® brand has a long-standing commitment to offering high-quality wood finishing and wood care products. Our goal is to ensure consumers the beauty and longevity of their wood surfaces,” said Madeline Tucker, Senior Brand Manager,



Minwax®. “Our Food-Grade Wood Oil & Conditioner is an exciting step into a new category, and we’re looking forward to delivering the same quality to new customers.”

To learn more about enhancing your kitchen’s wood surfaces with the confidence of food-grade, FDA-compliant care, visit Minwax.com or your local Lowe's store today.

**Based on Epicor's Industry Data Analytics and third-party survey results for interior wood stains for the 12-month period ending 12/23.*

About Minwax®

For 120 years, Minwax® has been a leading brand of high-quality wood finishing and wood care products. From wood stains to clear protective finishes, plus solutions for wood preparation, maintenance and repair, Minwax® products are requested by the do-it-yourself consumer, seasoned woodworkers and professional contractors. Minwax® is part of the Sherwin-Williams Consumer Brands Group, headquartered in Cleveland, Ohio. Minwax® can be found online at www.minwax.com, on Instagram at [Instagram.com/MinwaxUSA](https://www.instagram.com/MinwaxUSA), on Facebook at [facebook.com/Minwax](https://www.facebook.com/Minwax), on Pinterest at [pinterest.com/Minwax](https://www.pinterest.com/Minwax), and on YouTube at [youtube.com/user/MinwaxUSA](https://www.youtube.com/user/MinwaxUSA).

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